

How to Get Your Visitors to Come Back

Overcome the biggest obstacle to church growth and get 85% of your first-time visitors to return!

Saturday, May 4, 2019 9:00 AM – 4:00 PM

Church of the Holy Cross

440 W Lanikaula St, Hilo, HI 96720

Baffled as to why your church visitors never come back? Solve the mystery and get them to return again and again – starting this Sunday!

If you have people who are willing to learn new skills and a stream of visitors, no matter how slow or unsteady, your church is viable and can grow starting immediately.

What churches often misunderstand is that proper follow-up with newcomers is one of the most critical and effective components to church growth. It costs nothing, and properly done can get 70% of visitors to return the following week. This can effect an immediate and sustained increase in worship attendance and membership. Come learn how to:

- ✓ Comfortably and effectively approach newcomers and collect contact information.
- ✓ Make the call to get a face-to-face sit-down over coffee.
- ✓ Ask the right questions during that first meeting that will engage first-time visitors and lead them toward active participation and membership.

Emphasis will be on learning, working, and practicing. We will focus on increasing our comfort level when approaching newcomers, debunking myths around newcomer perceptions and practicing opening a conversation. We'll also work hands-on to prepare a welcome card specific to your church. Participants will leave armed with skills and materials they can use the very next Sunday.



This all-day workshop will be led by Hawaii Minister of Church Vitality Rev. Tracy Barnowe. For over 15 years, Rev. Barnowe has consulted with numerous churches and nonprofits to create long-term and short-term revitalization plans that work. It is critical that these skills be learned by more than just the minister, so we encourage churches to send teams of 3-5 people.

For more information, please contact Rev. Tracy Barnowe at tbarnowe@hcucc.org or 510-703-0108.

Grow Your Church!

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REV. TRACY BARNOWE